6th International Paint, Paint Raw Materials, Construction Chemicals, Adhesives and Raw Materials, Laboratory and Production Equipments Exhibition

Largest Paint, Raw Materials, Auxiliary Products and Technologies Exhibition and Congress in Turkey and Eurasia

24 - 26 March 2016
İstanbul Expo Center

www.turkcoat-paintistanbul.com / www.paintistanbul-turkcoat.com

Organizer in Cooperation with

THIS FAIR IS ORGANIZED WITH THE PERMISSION OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174
The power of unity!

Paintistanbul & Turkcoat 2016 represents the largest event of our industry which serves the local and international markets. This Exhibition and Congress which is created as a result of the request and expectations of our industry will have an important contribution in the process of moving our industry in a position to be a regional production and attraction center.

Ahmet Faik BITLİS
BOSAD
Chairman of the Board

Paintistanbul & Turkcoat 2016 will have the mission and power to be the most important event in terms of contributing to our industry and increasing its recognition in the international platforms. The “regional power” that will be formed with this event will move our industry forward and create a meeting point of all our industry members.

Ahmet GÜLER
Artkim Fuarcılık Tic. Ltd. Şti.
General Manager

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Turkey’s Leading Paint & Coatings Exhibitions are Joining Forces...

“Paint & Coatings Industry, Raw Materials, Auxiliary Products Exhibition and Congress” Paintistanbul which has been organized by The Association of Turkish Paint Industry (BOSAD) and “International Paint, Paint Raw Materials, Construction Chemicals, Adhesives and Raw Materials, Laboratory and Production Equipments Exhibition” Turkcoat Coatings Show Eurasia which has been organized by Artkim Fuarcılık are joining forces under one roof for the largest paint and coatings platform of Eurasia in 2016.

The Power of Unity: Paintistanbul & Turkcoat 2016

In line with the direction of the coatings industry, BOSAD and Artkim Fuarcılık have decided to combine these two events in order to establish the largest event in Eurasia and to help the sector to develop, improve and get more recognition in the international platforms and set up “one exhibition and congress, one organization and regional power”.

“International Paint, Paint Raw Materials, Construction Chemicals, Adhesives and Raw Materials, Laboratory and Production Equipments Exhibition and Congress” Paintistanbul & Turkcoat 2016 will be gathering the paint and coatings industry under the same roof between 24-26 March 2016 in İstanbul Expo Center Halls 9-10 & 11.

Another important aspect of Paintistanbul & Turkcoat 2016 will be the “International Paint Industry, Raw Materials, Auxiliary Materials and Technologies Congress”. The International Congress which is the largest congress in this field, will be held in cooperation with Vincentz Network GmbH & Co. KG in 2016 as well.

Local and international exhibitor companies will have a chance to make important business connections and meet professional visitors from all around the world. Visitors of the exhibition will have the opportunity meet face to face with hundreds of leading companies in one place, and get to know the latest products and technologies.

Paintistanbul & Turkcoat 2016 Objectives

Paintistanbul & Turkcoat 2016 is getting ready to host over 300 direct exhibitors in more than 10,000 m² net exhibition space and gather paint, paint raw materials, machinery and equipment companies under the same roof.

With this important merger, Paintistanbul & Turkcoat 2016 will be hosting the professional visitor portfolios of both exhibitions together for the first time. Therefore, over 10,000 industry professionals are expected to visit the exhibition.

With the “power of unity” motto, we extend our invitations to all our industry members for Paintistanbul & Turkcoat 2016 to share our enthusiasm and hope to meet with all of the industry professionals from all over the world in the most comprehensive and largest paint and coatings event in Eurasia.


Bosad’s basic aim is to contribute to the development of the Turkish Paint and Coatings Industry, increase national paint consumption, provide the consumers with modern and healthy products and to contribute to the EU integration process on a sectoral basis by adding another export field to our country’s economy.

Bosad’s general activities can be classified under four basic headings;
- To collaborate with the related bureaucratic bodies in order to determine and solve macro- and micro-level problems concerning all sectoral fields connected to the paint and coatings industry and to make preparations for the EU integration process
- Project-based work to solve technical infrastructure problems in the industry
- Ongoing promotional and collaborative work undertaken jointly with professional institutions of the sector
- To increase industrial authority and activities on the international stage

Artkim has started its journey with the objective to only operate in the Chemical Industry and organized its first exhibition Turckhem Chem Show Eurasia in 2006. Today, Artkim is the organizer of 8 worldwide recognized International Exhibitions.

SCOPE OF EXHIBITS

- Paint, Inks, Adhesives, Construction Chemicals, Insulation Products
- Paint Raw Materials
- Ink Raw Materials
- Adhesives Raw Materials
- Construction Chemicals Raw Materials
- Insulation Products Raw Materials
- Paint Application Equipments
- Laboratory and Manufacturing Equipments
- Test / Measurement Equipments
- Packaging Equipments
- Environmental Protection and Labor Safety
- Services

VISITOR PROFILE

- Paint, Varnish Manufacturers
- Ink Manufacturers
- Adhesives and Insulation Products Manufacturers
- Construction Chemicals and Sealant Manufacturers
- Raw Materials Manufacturers and Suppliers
- Automotive Manufacturers and Auto Sub-Industry Products Manufacturers
- Construction and Engineering Companies
- Logistics Companies
- Furniture Manufacturers
- National Trade Missioners
- Construction & Home Improvement Companies / Stores
- Hardware Stores
- Paint Applicators
- Paint Consumers
- Architects
- Ship Building Industry
- Home Appliances (White Goods) Manufacturers
- Printing Houses
- Universities and Research Facilities
- Government Institutions

Paintistanbul & Turkcoat 2016 Objectives

“One Exhibition & Congress”…
“One Organization”…
“Regional Power”…

• The cooperation between Turkish Paint and Raw Materials Industry’s only civil organization BOSAD and Chemical Industry’s solution partner Artkim will create the MOST PROFESSIONAL EXHIBITION & CONGRESS of its region…

• “REGIONAL POWER” with the largest Paint and Coatings Platform in Eurasia…

• Over 300 direct exhibitors, more than 1,000 company and company representatives…

• Over 10,000 m² net exhibition space in 3 Halls…

• “ONE SINGLE EXHIBITION” concept which will host the local and international visitors of both exhibitions under “ONE ROOF”…

• Over 10,000 professional visitors…

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PARTICIPATION RATES & OPTIONS FOR RENTAL PACKAGES

**Participation Rates (Raw Exhibit Space)**

<table>
<thead>
<tr>
<th>Stand m²</th>
<th>Prices</th>
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</thead>
<tbody>
<tr>
<td>Between 9-25 m²</td>
<td>186 € /m²+VAT</td>
</tr>
<tr>
<td>Between 26-50 m²</td>
<td>170 € /m²+VAT</td>
</tr>
<tr>
<td>Between 51-90 m²</td>
<td>156 € /m²+VAT</td>
</tr>
<tr>
<td>91 m² and above</td>
<td>140 € /m²+VAT</td>
</tr>
</tbody>
</table>

* Minimum participation is 9m².
* %50 (+ 18% VAT) of participation rate within 7 days after signing the contract and the %50 (+ 18% VAT) after 45 days following the advanced payment.
* The total amount (including 18% VAT) must be paid in 7 days by money order if two months or less is left before the exhibition date by the time the contract is signed.

**Package Stand: EUROPE**

45 € / m²

- Carpet
  - Standard grey colour
- Stand Colour
  - Blue / Red
- 1m² Closed area with a lockable hinged door
- 1 Table (103)
- 3 Chairs (309)
- 1 Dustbin (318)
- 1 Clothes hanger (315)
- 1 Counter (209)
- 1 Spotlight (100 W) for each full 4m² of stand space
- 1 Power supply incl. consumption and 3-way mains socket

**Package Stand: WHITE**

25 € / m²

- Carpet
  - Standard grey colour
- Stand Colour
  - Blue / Red
- 1m² Closed area with a lockable hinged door
- 1 Table (103)
- 3 Chairs (309)
- 1 Dustbin (318)
- 1 Clothes hanger (315)
- 1 Counter (209)
- 1 Spotlight (100 W) for each full 4m² of stand space
- 1 Power supply incl. consumption and 3-way mains socket

**Package Stand: ASIA**

50 € / m²

- Carpet
  - Standard grey colour
- Stand Colour
  - Blue / Red
- Colour Option for Vertical Edges
  - Blue / Red
- 1m² Closed area with a lockable hinged door
- 1 Table (103)
- 3 Chairs (309)
- 1 Dustbin (318)
- 1 Clothes hanger (315)
- 1 Counter (209)
- 1 Spotlight (100 W) for each full 4m² of stand space
- 1 Power supply incl. consumption and 3-way mains socket

**Extra Materials based on the stand m²**

<table>
<thead>
<tr>
<th>Stand m²</th>
<th>12 - 20 m²</th>
<th>21 - 40 m²</th>
<th>41 m² and above</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Desk (103)</td>
<td>2 Desks (103)</td>
<td>3 Desks (103)</td>
<td></td>
</tr>
<tr>
<td>3 Chairs (309)</td>
<td>6 Chairs (309)</td>
<td>9 Chairs (309)</td>
<td></td>
</tr>
</tbody>
</table>

Please contact us via e-mail at sales@artkim.com.tr or via phone at +90 212 324 00 00 for further participation details.

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With its legendary history, İstanbul has been the capitals of many empires and shaped the modern commercial rules that we have today in the world. İstanbul’s unique location that connects Europe and Asia makes it one of the most important trade capitals of Europe, Western Asia and the Middle East. The ancient city that lies over two continents has been a hub for trade and culture for over 3,000 years. İstanbul is still under the radar of the global economy with its population of approximately 15 million and its rapidly growing economy in terms of geographic, geopolitical and economical aspects. Turkish Economy which performs above the average of the global markets in terms of production capacity and export figures, attracts many international companies that are seeking opportunities to penetrate in Turkey and surrounding markets and supply commercial goods by participating in successful exhibitions. As a result of the fact that two of the leading organizations of Turkish paint and coatings industry’s Paintistanbul & Turkcoat are moving forward as a united event in 2016 will combine the power of these two events and the geographical and touristic advantage of İstanbul to shape the most important Paint & Coatings event in all Eurasia.